

# AWS Discovery Days – Machine Learning Basics

**DURATION: 4.0 HOURS**

**Description:** Are you interested in machine learning, but not sure where to start? Join us for this session with an AWS expert and demystify the basics. Using real-world examples, you'll learn about important concepts, terminology, and the phases of a machine learning pipeline. Learn how you can unlock new insights and value for your business using machine learning.

**Level:** Fundamentals

## Event Outline:

### Topic 1: Introduction to ML

- a) What is machine learning?
- b) Difference between classical programming approach and ML approach.
- c) Difference between AI, ML and Deep learning.
- d) Type of problem ML can resolve.
- e) Types of machine learning.
- f) What is Algorithm?
- g) What is Model?

### Topic 2: Amazon SageMaker

- a) Benefits of using Amazon SageMaker.
- b) Components of Amazon SageMaker
- c) Ground Truth
- d) Demo: Create a notebook instance
- e) Demo: Working with Ground Truth

### Topic 3: Phases on machine learning

- a) Business problem
- b) Data collection and integration
- c) Data processing and visualization
- d) Feature engineering
- e) Model training and tuning
- f) Model evaluation
- g) Model deployment
- h) Demo: How to work with Data collection and Data Preprocessing
- i) Demo: How to train a model in SageMaker
- j) Demo: Implement One hot encoding
- k) Demo: How to deploy model

**Topic 4: Courses**

- a) Practical Data Science with Amazon SageMaker
- b) The Machine Learning Pipeline on AWS
- c) MLOps Engineering on AWS

**Topic 5: Who should Attend**

This event is intended for:

- a) Developers
- b) Solution architects
- c) Data engineers
- d) Individuals interested in building solutions with machine learning - no machine learning experience required!

**Topic 6: Certification**

- a) AWS Certified Machine Learning - Specialty